



ATLANTA 2023
RISKWORLD[®]
APRIL 30–MAY 3

A WORLD OF

RESILIENCE



GETTING THE YES

GAINING MANAGEMENT APPROVAL TO ATTEND

RISKWORLD[®] – the exciting, reimagined event presented by RIMS – provides risk practitioners with a world of opportunities to build relationships, experience dynamic education, source solutions and engage with global thought leaders on issues impacting the risk management community.

As the largest educational event for risk professionals, RISKWORLD leverages the best elements of the former RIMS annual conference and combines them with innovative new offerings, giving attendees maximum return on investment. This is the risk management event you cannot afford to miss! Use this practical guide to help secure approval to attend.



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A WORLD OF POTENTIAL: EVENT BASICS

As the premier event for the global risk management community, RISKWORLD is for anyone tasked with risk management responsibilities. Depending on past involvement, your approval process might require some background information.

- >> RISKWORLD 2023 | April 30–May 3 | Atlanta, Georgia
- >> 100+ educational sessions of all levels
- >> 400+ exhibitors and service providers
- >> Innovation Hub and Thought Leader Theater featuring 20-minute presentations

A WORLD OF IDEAS: WHY SHOULD YOU ATTEND?

By now, you know RISKWORLD is the best destination to find a world of proven strategies, so how do you demonstrate this to your organization's leadership? Be specific! Help them understand how the next-level networking and exceptional education will benefit your specific organization by saving money and solving challenges. Here are sample questions based on previous attendee feedback and drafted sample responses to get you started.

SAMPLE QUESTIONS	JUSTIFICATION FOR ATTENDING
<i>How will you apply what you learn to your current role?</i>	<p>With over 100 sessions of all levels presented by globally recognized risk experts, there is no shortage of practical, immediately implementable information at RISKWORLD. Knowing that {company name} is looking to {save money/solve a challenge}, I am eager to attend the following sessions to help address these needs:</p> <ul style="list-style-type: none">• Session Title 1• Session Title 2• Session Title 3 <p>* See the conference schedule at https://www.rims.org/annual-conferences/rims-2023/learn/sessions to add session titles that apply to your job function.</p>
<i>Who will you meet?</i>	<p>As a globally recognized event, RISKWORLD brings together business visionaries, world-class speakers and risk management practitioners from around the world. Not only am I looking forward to hearing from international leaders, but I'm also excited to connect with fellow {job title}'s to discuss techniques, hear what has worked for them, and share solutions.</p>
<i>Will you have the chance to source solutions and meet new vendors?</i>	<p>RISKWORLD includes the most robust exhibit hall in the risk management industry. Over 400 suppliers and solution providers will showcase state-of-the-art technology, breakthrough solutions and innovative resources. I think that meeting face-to-face with the following vendors would be beneficial to {company name}:</p> <ul style="list-style-type: none">• Exhibitor 1• Exhibitor 2• Exhibitor 3
<i>How will this event help us do business internationally or mitigate supply chain issues?</i>	<p>Since RISKWORLD attendees come from all over the world, there is no better place to meet directly with colleagues from our target markets to understand best practices in their countries. During those conversations, we'll also have a chance to address supply chain issues and how to effectively navigate lingering issues.</p>



A WORLD OF RESOURCES: HOW MUCH WILL IT COST?

With discounted travel and registration rates, there is a world of resources available to make RISKWORD affordable. Atlanta is a major business hub with thousands of flights daily. If you're asked to demonstrate cost-to-value while seeking approval, the chart below will help detail your fees. Also, don't forget to highlight how advanced planning will save money – such as arranging dinner meetings with suppliers or taking advantage of the advance registration rates.

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight/Train		
Lodging		
Transportation		
Special Events <i>(if not included in registration)</i>		
Food Per Diem		
Subtotal		
Total # of employees attending		
GRAND TOTAL		

VALUE

SESSIONS/EVENTS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE AND/OR CONTRIBUTION TO COMPANY
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Event/Meeting 1:		
Event/Meeting 2:		
Event/Meeting 3:		
Other:		



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A WORLD OF KNOW-HOW: SETTING EVENT GOALS

Has your organization been looking for new solutions providers? Are you seeking professional development to advance your career? Is your organization implementing ESG initiatives?

Regardless of what you're hoping to gain, explaining how RISKWORLD will help you cross the finish line is critical to securing approval to attend. Your goals should be specific to your business needs and clearly demonstrate what benefits you will bring back to your organization. Examples may include:

- >> Creating a plan to protect employees during an act of workplace violence.
- >> Reducing the risk of a ransomware attack with mitigation and post-attack strategies.
- >> Learning how the first rule of improvisational comedy can make you a better leader.
- >> Exploring risk management from a strategic and tactical standpoint to identify the drivers with the biggest impact of success.

A WORLD OF IDEAS: DRIVING INNOVATION

Upon returning from RISKWORLD, commit to preparing a report that outlines the value of your attendance. Reports often include:

- >> Overview of the goals you set before the event and how they were achieved.
- >> Summaries of particularly interesting sessions with key takeaways that can immediately be implemented in your organization.
- >> Recaps of vendor conversations including their offerings and how their solutions will positively impact your organization. Consider making recommendations for follow up meetings with specific vendors.
- >> Session handouts, publications, white papers or any other materials you collected onsite.

A WORLD OF NETWORKING: HOW TO STAY CONNECTED

Keep in touch with the people you meet by sharing your post-conference feedback or submitting a question to your peers via social media. RIMS members can also exchange ideas on *Opis*. Don't know how? Stop by RIMS HQ, booth #1551, to learn how.



ABOUT RIMS

RIMS, *the risk management society*[®], empowers risk professionals to make the world safer, more secure, and more sustainable. Through networking, professional development, certification, advocacy, and research, RIMS and its 80 chapters serves more than 200,000 risk practitioners and business leaders from over 75 countries. Founded in 1950, the Society publishes the award-winning *Risk Management Magazine* and produces RISKWORLD[®], the largest annual gathering of global risk professionals. RIMS embraces diversity, equity and inclusion and welcomes all risk professionals to connect and learn, explore the online Risk Knowledge library, tune into the RIMScast podcast series, and engage via LinkedIn, Twitter, and Facebook. To learn more, visit www.RIMS.org.